

2008 Editorial Calendar

Issue Deadlines	Bonus Distribution	Hearth	Patio	Barbecue
January Ad Space Closing: November 21 Ad Material Due: November 30	<ul style="list-style-type: none"> Atlanta Market 3,000 Designers & Architects 	Hearth Accessories	Wicker Furniture	10 More Ideas that Sell Grills
February (HPBExpo Issue) Ad Space Closing: December 21 Ad Material Due: December 28	<ul style="list-style-type: none"> NBBQA Show HPBExpo, Atlanta 3,000 Designers & Architects 	Pre-fab Masonry Fireplaces New Products 2008	Retail Sales Report	Cooking Classes
March (Post-Expo Issue) Ad Space Closing: January 25 Ad Material: January 31	<ul style="list-style-type: none"> NPGA Show, Atlanta High Point Market 3,000 Designers & Architects 	Retail Sales Report	Selling with Fabric	Infrared Grills
April (Vesta Awards Issue) Ad Space Closing: February 22 Ad Material: February 29	<ul style="list-style-type: none"> 3,000 Designers & Architects 	Vesta Winners & Finalists EXPO Wrap-Up	Cast Aluminum Furniture	Retail Sales Report Pizza Ovens
May Ad Space Closing: March 26 Ad Material: March 31	<ul style="list-style-type: none"> 3,000 Designers & Architects 	Pellet Stoves/Fuel	Wrought-iron Furniture	Pellet Grills
June (Buyer's Guide Issue) Ad Space Closing: April 25 Ad Material: April 30	<ul style="list-style-type: none"> 3,000 Designers & Architects 	Hearth Industry Data	Patio Industry Data	Barbecue Industry Data
July (Casual Pre-Market Issue) Ad Space Closing: May 23 Ad Material: May 30	<ul style="list-style-type: none"> Atlanta Market West Coast Pre-market 3,000 Designers & Architects 	Wood Stoves /Inserts	Fabric Trends	Smokers & Kamados
August (The Outdoor Room Issue) Ad Space Closing: June 25 Ad Material: June 30	<ul style="list-style-type: none"> 3,000 Designers & Architects 	The Outdoor Room Design Trends Fireplaces, Firepits, Patio Heaters	The Outdoor Room Casual Furnishings, Lighting, Flooring, Garden Accessories	The Outdoor Room Barbecue Islands, Kitchen Equipment
September (Casual Market Issue) Ad Space Closing: July 25 Ad Material: July 31	<ul style="list-style-type: none"> Casual Market, Chicago High Point Market 3,000 Designers & Architects 	Electric Fireplaces	Patio Sales Report New Products 2009	Electric Grills
October Ad Space Closing: August 22 Ad Material: August 29	<ul style="list-style-type: none"> 3,000 Designers & Architects 	Pellet Stoves/Fuel	Trends in Wood	Big, Bad Barbecues
November (Pool & Spa Issue) Ad Space Closing: September 26 Ad Material: September 30	<ul style="list-style-type: none"> International Pool/Spa/Patio Expo 3,000 Designers & Architects 	Venting	Casual Market Report	Portable Grills
December (Outdoor Grill Issue) Ad Space Closing: October 24 Ad Material: October 31	<ul style="list-style-type: none"> 3,000 Designers & Architects 	Gas Logs	Umbrellas & Shade Products	New Barbecues 2009

Monthly Bonus Distribution

January - December: 3,000 Different Designers and Architects Each Month.

(Features Subject to change)